

Registration (Please print or type)

Name: _____

Email: _____

Phone: _____

Organization: _____

Address: _____

City: _____ State/Province: _____

Zip/PC: _____

March 26 th :	Member	Non-Member	Total
CE: Session 1	\$20.00	\$25.00	
CE: Session 2	\$20.00	\$25.00	
March 27th:			
Conference	Member	Non-Member	
	\$32.00	\$42.00	
Dues \$15.00			
		Grand Total:	

Make checks payable to WMLA
(all fees payable in \$U.S.)

Return completed form to:

Isaac Huffman, Library Services MS: DDH08,
413 Lilly RD NE, Olympia WA 98506

**Please Return Your Registration Form by
March 20, 2009**

**If You Intend To Take CE Classes,
Please Return the Form by March 18, 2009**

We will try to reasonably accommodate any specials needs you may have related to attending this conference. Please let us know.

Questions?

Isaac Huffman (360) 493-7222 Email: isaac.huffman@providence.org	Nikki Dettmar (206) 543-3409 Email: snydern@u.washington.edu
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Conference Location:

Bastyr University
14500 Juanita Drive NE
Kenmore, WA 98028
(425) 823-1300

Maps and Directions to Bastyr University
Online at: <http://www.bastyr.edu/about/map.asp>

Travel Assistance:

WMLA offers travel assistance of up to \$250 per person to librarians who are WMLA members and who live more than 200 miles from the meeting site in Kenmore, WA. The funds will help defray meeting, travel, and lodging costs. We especially want to encourage first time attendees or those members who have not been able to attend a WMLA meeting in recent years. If you are interested, please send an email to Isaac.Huffman@providence.org with a brief description of where you live and why you want to attend this year's meeting. Applications will be taken until March 13 and we will let you know by March 20.



Washington Medical Librarians Association



Dealing with a Downturn:
Advocacy, Cost-Savings and Change

March 26-27
Bastyr University
Kenmore, WA

Sponsored by:





Thursday, March 26, CE Classes

CE: Session 1

Morning Class: (8:30 AM – 12:30 AM)

Data Collection for Health Information Outreach

Instructor: **Susan Barnes**

Assistant Director of the NN/LM Outreach Evaluation Resource Center

In this workshop, participants will learn to apply good principles of data collection to assure that data - both qualitative and quantitative - will be useful in making project decisions. The emphasis will be on efficient methods that can keep data collection at a manageable level. Topics will include designing and administering questionnaires and developing guides for conducting interviews. Approved for 4 MLA contact hours.

Susan Barnes received her MLS from the University of Washington in 1978 and held positions at the National Library of Medicine, UCLA, Columbia, and Cornell before joining the staff of the Regional Medical Library at the University of Washington Health Sciences Library in 2000.

CE: Session 2

Afternoon Class: (1:30 PM – 3:30 PM)

Why Would a CMS be Useful?

Instructor: **Patrick Shaw**

Manager, Web and Database Services, NPower, Seattle

In this workshop, participants will learn about Content Management Systems (CMSs). What is a CMS? Why would a CMS be useful for your library? How to choose a CMS that fits your library and much more.



Thursday, March 26, CE Classes (continued)

Patrick Shaw leads a growing team of skilled database and website experts at NPower. Projects include creating websites for Unitus, Social Venture Partners, and the School of Acrobatics. Patrick brings a combined passion for the non-profit sector and creative effective solutions for managing data and sharing information.

Cost for Each CE Session:

Members \$20.00 - Non Members \$25.00

Friday, March 27, Conference

8:00 – 8:30 Registration

Agenda:

WMLA Business Meeting
NN/LM Report

Now Live: HEAL-WA

(AM Session)

Presented by: Valerie Lawrence, MLS, AHIP
HEAL-WA

Resources & Resource Sharing Coordinator,
Health Sciences Library at
University of Washington, Seattle

This presentation will feature an introduction and demonstration of HEAL-WA, a state wide health information resources portal for health care providers. This project is funded by license fees from select health care providers in Washington State. The presentation will conclude with a question & answer session.

Friday, March 27, Conference (continued)

Finding Water in a Drought: A Panel Discussion on Creative Library Services, Advocacy and Strategy Ideas (AM Session)

Presented by: Brynn Beals, MLS, AHIP Library Program Manager, St. Joseph Hospital, Tacoma & Michelle Goodwin, MLIS Medical Librarian, Evergreen Hospital, Kirkland & Andrea Ryce, MLIS Medical Librarian, Group Health Cooperative, Seattle

Learn about what some of your medical librarian colleagues have done recently to show the value of statistics, usage and advocacy to hospital administration and creative in-house solutions to problems and opportunities. This will be an interactive session for all to participate, share and learn from with discussion notes recorded and shared with attendees afterwards.

---Lunch Provided---

(Excluding Drinks and Snack Items)

Frugal Feasting & Stress Release: Taking Care of Yourself in a Budget

Crunch

(PM Session)

Presented by: Kristine Farley, MRET

Taking care of your health is very important. Where would your library be without your hard work? Kristine will present her "Provident Pantry Principle" and challenge you to become the purchasing agent for the most important corporation in the world, Your Family Inc.

I-School Report

4:00 – Wrap-up

